

1		The Honorable Ricardo S. Martinez
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8 9	UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON AT SEATTLE	
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11	THOMAS DOROBIALA,	
12	Plaintiff,	Case No. 2:22-cv-01600-RSM
13	v.	NOTICE OF DELATED CASE
14	AMAZON.COM, INC., a Delaware corporation,	NOTICE OF RELATED CASE
15	Defendant.	
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Pursuant to LCR 3(g)(1), Plaintiff Thomas Dorobiala hereby submits this notice of a pending, related case in in the Western District of Washington. The related case is *Federal Trade Commission v. Amazon.com, Inc.*, No. 2:23-cv-0932, ("*FTC Action*"). The District has not yet assigned a judge to the FTC Action.

The *FTC Action* is a civil enforcement against Amazon for violations of the Federal Trade

Commission Act, 15 U.S.C. §§ 45(m)(1)(A), 53(b), 57b, and the Restore Online Shoppers' Confidence Act, 15 U.S.C. § 8404, whereas in the current action, Plaintiff seeks to represent a proposed class action for violations of the Washington Consumer Protection Act, Wash. Rev. Code §§ 19.86.010, et seq. Nonetheless, the later filed FTC Action presents overlapping factual allegations and similar legal theories concerning substantially the same transactions alleged by Plaintiff against the same defendant (Amazon), in an action that is likewise brought for the benefit of consumers. Both actions' legal claims require them to prove that Amazon acted deceptively in the design and implementation of the Prime cancellation policy ("Project Iliad") and that the actions were likely to cause consumer injury that the consumers could not reasonably avoid. The factual allegations of the FTC Action regarding Project Iliad are virtually identical to those in this action (with additional references to supporting witness statements and Amazon's own internal documents uncovered as part of the FTC's pre-filing investigation). Like Plaintiff, the FTC alleges that through Project Iliad, Amazon has intentionally implemented dark patterns to impede Prime members' efforts to cancel their membership. Like Plaintiff, the FTC alleges that Amazon has employed dark patterns in the wording, graphic design, and redundancies to make its online cancellation process for Prime subscriptions needlessly difficult, time-consuming, and frustrating to users. There will therefore be both "an unduly burdensome duplication of labor and expense" and the potential for "conflicting results if the cases are conducted before different judges." LCR 3(g)(4).

NOTICE OF RELATED ACTION- 1 CASE NO. 2: 22-CV-01600--RSM



Case 2:22-cv-01600-RSM Document 13 Filed 06/21/23 Page 3 of 4

1	DATED: June 21, 2023	Respectfully submitted,
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NOTICE OF RELATED ACTION- 2 CASE NO. 2: 22-CV-01600--RSM



CERTIFICATE OF SERVICE

I hereby certify that on June 21, 2023, a true and correct copy of the foregoing was filed electronically by CM/ECF, which caused notice to be sent to all counsel of record.

/s/ Steve W. Berman Steve W. Berman

